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## Are all CDs/DVDs Created Equal?

Have you noticed all these sure fire Video sets coming out? All promising the same old hype as the overwritten copy. I will say now...Buyer Beware! Everyone is trying to cash in on this new way to get the word out. However, everyone is in no way even close to being qualified.

Anyone can take and burn a set of CDs, DVDs and make them sound glamorous and with hope and promise of making you rich. Make them look fancy and put all sorts of sales hype behind them. **They will not.**

Now I am NOT saying there are not some exceptionally great DVD Programs that will share true hope and promise out there, there are many but check out who you buy from. Make sure it is someone that you admire, know, trust and have gained from before and want to learn from again and have read there books and have gained from them before, many times.

Just because this new guy claims he makes a million a month and if you purchase his disc collection he will teach how he did it, **using words like Video retains in memory 50% times longer than e-books, etc.** What he is going to teach you is how he has not made jack nothing and hopes you will be dumb enough because he put together a nice expensive looking package together you will buy and he will make some money. **Oh he will until people realize they are buying info they already know or could added a few chapters too themselves, in other words he knows nothing you do not already know. He most likely knows less, he is a scammer; he studies ways to scam people, not how to teach them of legal value.**

**Mike Filsaime** and those guys have some quality stuff out...these new guys that just jumped out of nowhere with all these claims is just that... a guy that grabbed an idea that is new without being qualified and is trying to scam you with his fancy looking package, short Bio on how he can teach you too to make a million a month with his secret method.

This guy is the same guy from yesterday just scamming in new clothes. More and more of these predators will emerge. Claiming everything from secrets to driving targeted traffic to how to create cash making videos, and then some. Basically every scam you have already seen you will see in DVDS and CD offers. Just please be careful. Know who you are buying from.

And yes even if it is a newer face, get to know that person. Join their list, learn what they are offering, they may have a gem, but at the same time be careful. With each innovative trend comes a new way to scam and crooks will not hesitate to use and abuse to get your hard earned cash.

***About The Author:***

***Laurie Brandt is a Copywriter that is not limited to any one particular subject to write about. More of a Freelance writer that believes highly in truth and honesty. Gives opinions strong without holding back. Her goals are for you to learn and stay safe and will do what she can to help in that regard, She also writes on Marketing, Health, way to many subjects to list, but believes in honesty highly and using morals and ethics are extremely important. Watch Ms. Brandt, I feel you will see many great things coming from her in the future.***

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